



ANNUAL RAMS FOR LIFE BENEFIT GOLF TOURNAMENT

HOSTED BY **C.B. & POTTS**
RESTAURANT & TAPROOM



FRIDAY, SEPTEMBER 20

9AM SHOTGUN
START

4-Person Scramble
Collindale Golf Course
1441 E Horsetooth Road
Registration & Check-in
begins at 7am

TOURNAMENT SPONSORSHIP OPPORTUNITIES

We invite your business to be a partner of a very special golf event as we kick off CSU's State Pride Weekend at Collindale. Join us for **THE RAMS FOR LIFE GOLF TOURNAMENT** to benefit the City of Fort Collins Youth Golf Scholarship Fund sponsored by Pedersen Toyota and the Tom Ehlers Student Athlete Endowment Fund at CSU.

Following the golf tournament, all are invited to gather on the Potts Patio for the 1st, 2nd and 3rd place team awards presentation. There will also be prizes for the men and women winners of hole contests, raffle drawing giveaways and the picking of the big winner for the "Split The Pot", Cash Giveaway!

As a Masters Level sponsor, your business will also be included as one of the co-sponsors of our annual **FRIDAY KNIGHT LIGHTS** Community Celebration and Fireworks Show on Friday September 6th. This spectacular event will take place two weeks before the **RAMS FOR LIFE GOLF TOURNAMENT** and provides incredible exposure for your business.

The festivities kick off Friday afternoon and continue into the night. We will have live music by **FUNKY BUSINESS**, one of northern Colorado's premier, good time bands, along with several food and beverage tents. This family friendly event will begin at 3pm and is guaranteed to be fun for all ages.

This is the kick off party for C.B. & Potts' 50th year in Fort Collins celebration and it will be a special time for all. Of course, we will have your company banner prominent on the big stage for all to see in addition to PA announcements throughout the festivities identifying your business as a co-sponsor of the event and the fireworks. Your business logo will appear on the poster for the event in addition to being on the Potts website and in PR releases provided to local media.

With your Masters Sponsorship level, you will receive 6 Reserved Seats and a private table on the Potts upper patio in addition to 2 VIP Parking Passes next to the Collindale Clubhouse. Prime seating and close in parking is hard to come by and you will have it! This event drew thousands last year and is growing in popularity, we are expecting even a bigger crowd this year! This Reserved table is yours to enjoy for the entire event. The Fireworks are scheduled to begin at around 7:45pm.

The Golf Tournament and Friday Knight Lights are two great opportunities to showcase your community involvement this September. Your consideration to partner at the \$2000 Masters Level is appreciated by C.B. & Potts in addition to our golf tournament benefactors at the City of Fort Collins Golf Scholarship Fund and The Tom Ehlers Student Athlete Endowment Fund at Colorado State University.

MASTERS LEVEL

\$2000

- ▶ Co-Sponsor of both the RAMS FOR LIFE Golf Tournament and FRIDAY KNIGHT LIGHTS Fireworks Show
- ▶ Logo placement on promotional materials
- ▶ Banner at Both Events—Provided by sponsor
- ▶ Foursome in Golf Tourney
- ▶ PA Acknowledgment at both events
- ▶ Opportunity to donate goodie bag items
- ▶ Hole Sponsorship
- ▶ Banner on The Funky Business Big Stage
- ▶ 2 VIP Parking Passes, 6 Reserved Seats & Table for Funky Business & Fireworks Show

EAGLE LEVEL

\$1000

- ▶ Banner on golf course (provided by sponsor)
- ▶ Foursome in Tournament
- ▶ Acknowledgment at Tournament
- ▶ Opportunity to donate items for goodie bag
- ▶ Hole sponsorship

BEVERAGE CART SPONSOR

\$500

- ▶ Official Beverage Cart Sponsor and logo on cart
- ▶ Acknowledgment at Tournament
- ▶ Opportunity to donate items for goodie bag

HOLE SPONSORSHIP

\$150

- ▶ Signage on course
- ▶ Opportunity to donate items for goodie bag



To make a gift to support football-student athletes through the Tom Ehlers Student-Athlete Advancement Fund, scan the QR or go to www.advancing.colostate.edu/GIVE Simply search by typing EHLERS and select the fund to make your online contribution.

To confirm your sponsorship or for additional details or information, contact:

Kevin Sheesley, C.B. & Potts Collindale
970-226-0148 or cbpotts57@gmail.com



COLLINDALE
GOLF COURSE



ANNUAL RAMS FOR LIFE BENEFIT GOLF TOURNAMENT

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4-Person Scramble
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HOSTED BY **C.B. & POTTS**
RESTAURANT & TAPROOM



We invite you and your foursome to join us for our annual golf tournament and kick off CSU Footballs State Pride Weekend at Collindale. Join us for **THE RAMS FOR LIFE GOLF TOURNAMENT** to benefit the City of Fort Collins Junior Golf Program sponsored by Pedersen Toyota and The Tom Ehlers Student Athlete Endowment Fund at CSU. Cost is \$600 per foursome. For an additional \$150, receive a hole sponsorship with your company logo displayed.

Following the golf tournament, all are invited to mix and mingle on the Potts Patio where 1st, 2nd and 3rd Place team awards will be presented. There will also be prizes for men and women winners of the various hole contests, raffle drawing giveaways and the picking of the big winner for the, "Split The Pot", Cash Giveaway!

This tournament is popular and we expect it to sell out. We suggest you register early to secure a spot for your foursome. **GO RAMS!**

FOURSOME REGISTRATION FORM

GOLFER 1

NAME _____
PHONE _____ EMAIL _____

GOLFER 2

NAME _____
PHONE _____ EMAIL _____

GOLFER 3

NAME _____
PHONE _____ EMAIL _____

GOLFER 4

NAME _____
PHONE _____ EMAIL _____

INCLUDES BOX LUNCH & OLD AGGIE BEER

PRIZES for 1st, 2nd, & 3rd Place

- Pro Shop Credit
- Potts Swag
- And More

\$600 entry fee per team. Drop off or mail completed form with payment—check or cash preferred. Make checks payable to Collindale Golf Course. If mailing, please do not send cash. If paying with credit card, please see Kevin at C.B. & Potts, or sign up in the Pro Shop. If paying with credit card, \$625.

Count our business in as a hole sponsor. Additional \$150 enclosed.

Name of business to appear on hole signage

PRIZE HOLES INCLUDE:

- Longest Drive
- Closest to the Pin
- Longest Putt



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